CAMEOVA
CREATING WHAT'S NEXT

DIGITAL GROWTH AGENCY

Design. Develop. Grow. *Automate.*

Brands, websites, online stores, marketing and WhatsApp automation that help ambitious businesses grow faster and smarter.

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• ABOUT CAMEOVA

We don’t just make digital look good. *We make it move business forward.*

Cameova is a digital growth agency. We build brands, digital products, customer acquisition systems and automation, all connected under one roof, for businesses that want measurable growth.

18+
Brands and counting

7
Disciplines under one roof

24h
Reply on working days

100%
Ownership of your files

• WHY GROWTH STALLS

Too many vendors. *Nobody owns the result.*

01

Disconnected work

A designer, a developer, an ads freelancer and someone who “handles social” each do their part, in isolation.

02

Leads fall through

Campaigns send enquiries to pages nobody optimised, and follow-up happens hours or days later.

03

No clear numbers

Reports show impressions and followers, not enquiries, cost per lead or revenue.

HOW WE WORK

One team, *every channel.*

Your campaign, landing page, creative and WhatsApp follow-up are designed together, around the same customer and the same business goal.

One team, every channel
Strategy, design, technology, marketing and automation connected under one roof.

Built to convert
Design and campaigns judged by the enquiries and sales they bring in.

Measured, not guessed
Tracking goes in before campaigns launch, with monthly numbers you can act on.

Clear scope, fixed quotes
Written scope, a fixed fee, a schedule and a named point of contact.

• WHAT WE DO

Everything you need to *build & grow.*

01

Brand & UI/UX Design

Identity, interfaces and visual systems.

UI/UX · Brand identity · Social design · Photography

02

Web & App Development

Fast, secure websites, apps and platforms.

Next.js & React · WordPress · Webflow · Integrations

03

Shopify & Ecommerce

Stores built for speed and steady sales.

Shopify & Plus · Migration · CRO · A/B testing

04

SEO & Performance Marketing

Ads, SEO and analytics as one system.

Meta & Google ads · Local SEO · Tracking · Funnels

05

WhatsApp & AI Automation

Every lead captured, qualified, followed up.

Chatbots · Lead routing · CRM sync · Follow-ups

06

Video & Reels Production

Short-form video that stops the scroll.

Reels & Shorts · Ad creative · Captions · Shoots

07

Support & Optimization

Keep everything performing beautifully.

Maintenance · Speed · Security · Growth consulting

Pick one, or combine them.

One scope, one fixed quote, one team accountable for results.

• WHATSAPP & AI AUTOMATION

From first message *to closed deal.*

Most leads are lost because nobody replied in time. We connect Meta, Google and website leads to WhatsApp so every enquiry gets an instant, helpful reply and a human follows up warm.

01

Capture

Leads from Meta, Google and your website arrive in one place.

02

Qualify

A WhatsApp bot asks the right questions and scores the lead.

03

Route

Qualified leads reach the right person with full context.

04

Follow up

Reminders and nurture messages keep every lead moving.

• WHO WE HELP

Built for how *your customers buy.*

Jewellery & retail

Brand, photography, reels and store-visit campaigns.

Education & training

Admissions campaigns, websites and enquiry automation.

Food, health & lifestyle

Identity, packaging-ready creative and social content.

Construction, travel & services

Lead generation, landing pages and WhatsApp follow-up.

Trusted by *Many Brands*

18+ jewellers, bakeries, schools, institutes and retailers, and counting.



• SELECTED WORK

Real projects. *Real growth.*

CONSTRUCTION · LEAD GENERATION

Building stronger communities.

- Meta & Google lead campaigns
- Conversion-focused landing pages
- WhatsApp lead follow-up

JEWELLERY · BRAND + GROWTH

Timeless digital elegance.

- Brand and social creative
- Product photography & reels
- Store-visit campaigns

EDUCATION · DIGITAL GROWTH

From learning to a brighter future.

- Admissions campaigns
- Websites and landing pages
- Enquiry automation

OUR PROCESS

A clear process *for real results.*

01

Discover

We learn your business, customers, competitors and goals.

02

Strategise

A tailored plan with scope, channels, timeline and targets.

03

Execute

Design, development and launch with written updates.

04

Optimise

We track, test and improve every month to scale what works.

- Written scope and fixed quote
- Named point of contact
- Consolidated feedback rounds
- You own every file on final payment

• WHY CAMEOVA

Fewer handoffs. *Faster growth.*

Connected	Brand, website, ads, content and WhatsApp follow-up designed as one system.
Fast	Reply within 24 hours on working days; landing pages in as little as 1–2 weeks.
Accountable	Monthly reporting on enquiries, cost per lead and revenue, not vanity metrics.
Fair	Fixed quotes against a written scope, with every file and account owned by you.
Long-term	Launch support and optional retainers for maintenance, speed, security and CRO.

CAMEOVA
CREATING WHAT'S NEXT

LET'S BUILD TOGETHER

Have an idea? Let's make it happen.

Share your goals and get a reply within 24 hours on working days. Discovery call, written scope, fixed quote and a clear schedule follow.

START A PROJECT
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